

Event Operations

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Operational Flow

how each service is booked, scheduled, and executed.

1. Initial Inquiry

Contact via website, phone, or golf-course referral.

Operational Flow

2. Proposal & Materials

Send promotional packet, pricing menu, sponsorship kit, and info sheets.

3. Commitment & Planning

Gather event schedule; if needed, secure FAA airspace authorization.

Operational Flow

4. Pre-Event Call

Confirm logistics, timeline, prizes, and golf-course coordination.

5. Setup

Arrive early; deploy tent, signage, cones, and landing pads.

6. Execution

Follow event scripts for The Big Drop or The Drone Shot.

7. Teardown & Follow-Up

Safely pack equipment, collect media, and request reviews/testimonials.

Personnel & Roles

who's involved, what roles are required, and how they interact.

Event Host

Primary Duties	Requirements
Main contact for organizers; manages schedule, sponsors, and crowd engagement.	Outgoing personality, basic golf knowledge, strong communication skills.

Pilot-in-Command

Primary Duties	Requirements
Operates drone; responsible for compliance and safe flight.	FAA Part 107 certified, 10 practice drops minimum.

Visual Observer / Crew

Primary Duties	Requirements
Maintains crowd safety, assists with setup, batteries, and logistics.	FAA 107 encouraged; confident, attentive demeanor.

Crew Appearance

Coordinated branded shirts and hats; no personal logos larger than the Drop Your Shot™ mark.