

Branded Elements

- **Drop Zone Flag/Tent:** Must include logo and color gradient
 - **Scorecards or Leaderboards:** Use branded headers and primary palette
 - **Merchandise:** Hats, shirts, bags should use logo lockup and palette
 - **Printed Materials:** Flyers, sponsor signs, and booth signage must follow typography and color guidelines
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Revision #1

Created 2025-11-13 05:11:58 UTC by Admin

Updated 2025-11-13 05:11:58 UTC by Admin