

Overview & Brand Identity

- [Introduction](#)
- [Mission](#)
- [Core Offerings](#)
 - [The Big Drop™](#)
 - [The Drone Shot™](#)

Introduction

Welcome to Drop Your Shot™, the premier drone-powered golf-tournament experience. This manual defines the operational standards, safety procedures, and brand practices that ensure consistent, safe, and memorable events across all regions.

All operators and licensees must read, understand, and comply with this manual before performing any event under the Drop Your Shot™ brand.

Mission

To bring innovation, excitement, and connection to golf tournaments through engaging drone experiences that unite players, sponsors, and spectators.

Core Offerings

Core Offerings

The Big Drop™

Performed before tournament kickoff near the clubhouse or putting green.

Drone carries 150 + numbered balls and releases them simultaneously.

Closest ball to the hole wins; variations may include colored-ball prizes.

Creates a dramatic, photo-worthy spectacle that energizes players and sponsors.

Core Offerings

The Drone Shot™

Hosted on a designated par-5 hole.

Players purchase a chance to pilot a small drone toward the green and drop a ball when time expires.

Combines skill, luck, and high-tech excitement while raising funds for the event.